



Together We Can Conserve!

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It's All About
DOING MORE WITH LESS



We are facing **SEVERE DROUGHT** conditions.

We all need to do **MORE WITH LESS** when it comes to water.

The state has mandated we cut potable water use in Brentwood or pay penalties. To meet this requirement the Brentwood City Council adopted a **Water Conservation Program**. It includes incentives and penalties to encourage conservation.

EARN A REBATE! Cut more than 35%* from your water use, and you'll receive a rebate!

| Residential & Commercial Users That Cut | Irrigation-Only Customers That Cut | Rebate |
|---|------------------------------------|--------|
| 36 – 40% | 41 – 50% | \$10 |
| 41 – 50% | 51 – 60% | \$25 |
| >50% | >60% | \$50 |

Customers that achieve potable water reductions will receive a credit on their monthly utility bill.

*40% for irrigation only customers

Beginning with the July billing, penalties will be added to monthly utility bills unless you conserve 35%, or continue to use less than the 2013 citywide average.

PLEASE USE LESS WATER TO AVOID PENALTIES! Two ways to comply with the conservation program:

Residential Customers

Reduce your water usage by 35%. Or, maintain usage at or below the citywide household average.*

Commercial Customers**

Reduce your water usage by 35%. Or, maintain usage at or below the citywide commercial average.*

Household Average

| | |
|------------------------------|----------------------|
| SUMMER (May-Oct) | 11,000 gallons/month |
| FALL THRU SPRING (Nov-April) | 5,000 gallons/month |

Commercial Average

| | |
|------------------------------|----------------------|
| SUMMER (May-Oct) | 32,000 gallons/month |
| FALL THRU SPRING (Nov-April) | 24,000 gallons/month |

*2013 usage baseline

*2013 usage baseline includes inside water use by businesses, offices, etc.
**40% reduction for irrigation-only accounts, citywide avg does not apply

**HOW LOW
CAN WE GO?**
CONSERVING TOGETHER
BRENTWOOD

How Much Water Did I Use in 2013?

Find your 2013 potable usage for your service location at brentwoodca.gov/2013usage or call Utility Billing 925-516-5415.

HOW MUCH ARE THE PENALTIES?

Residential & Commercial Customers

| If You Reduce | You'll Pay |
|-----------------------|------------|
| 35% | No Penalty |
| 21 – 34% | \$100 |
| 0 – 20% | \$200 |
| Increase in Water Use | \$300 |

Irrigation-Only Customers

| If You Reduce | You'll Pay |
|-----------------------|------------|
| 40% | No Penalty |
| 21 – 39% | \$100 |
| 0 – 20% | \$200 |
| Increase In Water Use | \$300 |

Penalties will NOT be applied if usage is under the citywide average. Rebates will be given to those that reduce more than 35%, and will appear as credit on your utility bill. An appeals process has been established to address anomalies.

Together, we
can reach the
state mandate
Help Me Conserve!

Visit www.brentwoodca.gov/savewater

or www.saveourwater.com

to learn more including
water conservation tips and
city watering restrictions.

TOGETHER WE CAN CONSERVE, BRENTWOOD!



City of Brentwood Public Works Dept.
150 City Park Way
Brentwood, CA 94513-1164
www.brentwoodca.gov

COMING SOON

**Rebate Program for Turf
& Irrigation Conversion**

**Recycled Water
Filling Station**

**HOW LOW
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CONSERVING TOGETHER
BRENTWOOD

Presorted Standard
U.S. Postage
PAID
Brentwood, CA
Permit No. 708

POSTAL CUSTOMER

INFORMATION ABOUT REBATES & PENALTIES INSIDE